

# ANNUAL CSR REPORT 2023

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We  
Develop  
Quality

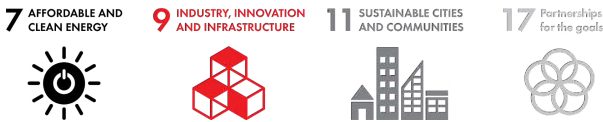
Urban liveability



# SUSTAINABLE DEVELOPMENT GOALS

Although Q-Park’s business potentially has an impact on many of the 17 SDGs, we have identified four that align most with our business, strategy and objectives and where we believe we can make a difference. These are SDG 7 (Affordable, reliable, sustainable and modern energy), SDG 9 (Industry, innovation and infrastructure), SDG 11 (Sustainable cities and communities) and SDG 17 (Partnerships for the goals).

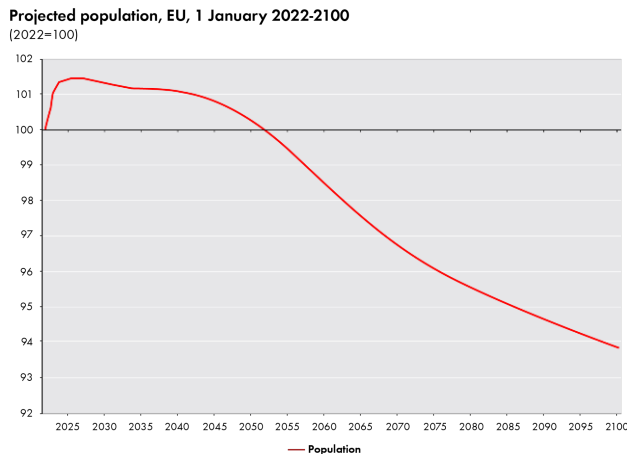
Figure 26: SDGs 7, 9, 11 and 17



### Why are these SDGs significant to Q-Park?

With the EU population forecast to increase in the coming years<sup>1</sup> coupled with greater numbers of people living in urban areas and rising prosperity, urban infrastructure is becoming significantly more important.

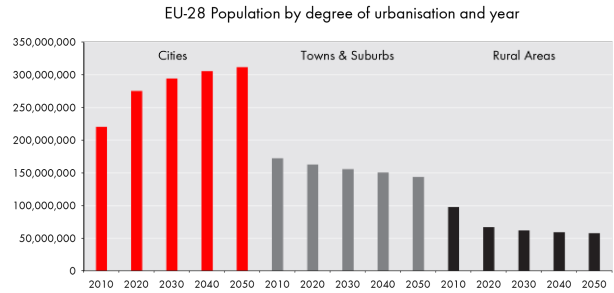
Figure 27: EU-28 Projected population



Source: Eurostat (online data code: prcj\_23np)

eurostat

Figure 28: EU Population by degree of urbanisation



One of the accompanying challenges municipalities face is to maintain a liveable city as they contend with a range of issues: congestion, search traffic cruising for a place to park, reduced accessibility, air pollution, as well as the health and wellbeing of their residents, unattractive and unsafe streets, and squares full of parked cars.

We have aligned our activities with the SDGs and identified the relevant sub-targets. The following table shows the relationship between the SDGs that are the most relevant for Q-Park and its contribution.

<sup>1</sup> The EU population is projected to increase and peak at 453.3 million in 2026 (+1.5 %), then gradually decrease to 447.9 million in 2050.

SDG	Description	Q-Park's activities and contribution
<b>7</b>	<b>Affordable, reliable, sustainable and modern energy</b>	
7.2	By 2030, increase substantially the share of renewable energy in the global energy mix.	<ul style="list-style-type: none"> <li>  Increasing renewable energy share in our energy consumption.</li> <li>  Equipping car parks with solar panels and other means of generating renewable energy.</li> </ul>
7.3	By 2030, double the global rate of improvement in energy efficiency.	<ul style="list-style-type: none"> <li>  Focus on energy efficiency of equipment, installing LED lighting and sensors, and taking appropriate operational measures.</li> </ul>
<b>9</b>	<b>Industry, innovation and infrastructure</b>	
9.1	Develop quality, reliable, sustainable and resilient infrastructure, to support economic development and human wellbeing, with a focus on affordable and equitable access for all.	<ul style="list-style-type: none"> <li>  By offering attractive off-street parking facilities we make urban amenities and essential amenities such as hospitals, airports, universities and city centres accessible.</li> <li>  By offering mobility hubs we enable people to change from a passenger car to public transport, bicycle or other modes of transportation. Including urban logistic solutions.</li> </ul>
9.4	By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes.	<ul style="list-style-type: none"> <li>  Install LED lighting to reduce energy consumption.</li> <li>  Offer EV charging points to support the electrification of the urban fleet.</li> <li>  Renovate, repurpose and upgrade existing parking structures where opportune.</li> <li>  Work with environmentally-friendly and circular building materials and methods.</li> </ul>
<b>11</b>	<b>Sustainable cities and communities</b>	
11.3	By 2030, enhance inclusive and sustainable urbanisation and capacity for participatory, integrated and sustainable human settlement planning and management in all countries.	<ul style="list-style-type: none"> <li>  Q-Park works closely with municipalities to analyse changing mobility patterns and devise innovative responses. We know that regulated and paid parking are an integral part of urban mobility.</li> <li>  Instruments we use to promote sustainable urban mobility include smart parking tariff structures, parking permits for residents and pre-booking options.</li> </ul>
11.6	By 2030, reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality and municipal and other waste management.	<ul style="list-style-type: none"> <li>  Reduce search traffic by providing dynamic parking information.</li> <li>  Reduce search traffic by encouraging customers to pre-book their parking space.</li> <li>  Provide navigation information on various platforms.</li> </ul>
11.7	By 2030, provide universal access to safe, inclusive and accessible, green and public spaces, in particular for women and children,	<ul style="list-style-type: none"> <li>  Provide off-street parking to help create car-free zones and public spaces which can be transformed into urban parks and town squares, used for active mobility, sports, leisure, events etc.</li> </ul>

	<ul style="list-style-type: none"> <li>  Purpose-built parking allows the public space to be developed for people (not cars), creating safe bicycle lanes, playgrounds and walkways.</li> <li>  Have wide, angled, one-way, and easily accessible parking spaces available for families and people with reduced mobility (PRMs).</li> </ul>
<p>11.A Support positive economic, social and environmental links between urban, peri-urban and rural areas by strengthening national and regional development.</p>	<ul style="list-style-type: none"> <li>  By offering P+R solutions and multifunctional mobility hubs, Q-Park contributes to connecting rural and urban areas and reduces unnecessary car traffic in city centres.</li> <li>  By offering an urban area perspective when developing mobility hubs and location specific parking services, we serve a variety of urban needs in a smart and sustainable way.</li> </ul>
<p><b>17 Partnerships for sustainable development</b></p>	
<p>17.6 Knowledge sharing and cooperation for access to science, technology and innovation.</p>	<ul style="list-style-type: none"> <li>  We encourage students to conduct research into urban mobility and parking issues through our Student Award scheme in partnership with Erasmus University Rotterdam.</li> <li>  We hold an annual Thought Leadership event at which:             <ul style="list-style-type: none"> <li>  external speakers present new ideas related to parking and mobility;</li> <li>  the student award winners present their work.</li> </ul> </li> <li>  We participate in, present and speak at industry-wide events and congresses to share our knowledge and innovations.</li> <li>  We open-up our database for academic research as well as for queries from the public domain to improve liveability in their respective urbanisations.</li> </ul>
<p>17.14 Enhance policy coherence for sustainable development.</p>	<ul style="list-style-type: none"> <li>  Q-Park develops and adapts its sustainable development policies with in- and external stakeholders needs in mind. Including the public domain, mobility partners and investors.</li> </ul>
<p>17.16 Enhance the global partnership for sustainable development.</p>	<ul style="list-style-type: none"> <li>  We establish partnerships with public and private organisations to develop and implement sustainable technologies in our parking facilities for:             <ul style="list-style-type: none"> <li>  EV charging</li> <li>  Sustainable power generation (wind and solar)</li> <li>  Urban mobility</li> </ul> </li> <li>  These partnerships may be hyper-local, regional, national and/or cross borders on many levels.</li> </ul>
<p>17.17 Encourage effective partnerships</p>	<ul style="list-style-type: none"> <li>  With our SMP programme we support municipalities to develop and implement their sustainable urban mobility plans (SUMP).</li> <li>  We work together with providers of sustainable (shared) mobility services at our urban mobility hubs.</li> <li>  We partner with customer destinations, offering smart parking solutions for them, their employees and/or their guests.</li> </ul>

