

ANNUAL CSR REPORT 2023

We
Develop
Quality

Urban liveability



STAKEHOLDERS

Q-Park has a large number of stakeholders. The following overview shows how we engage with and involve our key stakeholders in our policy.

Stakeholders	Requirements	Activities	Resources
Capital market			
- Shareholders	Benchmarking	Strategy, policy, risk management, and calculating financial results	General meeting of shareholders, quarterly investor calls and meetings with banks
- Bond investors	Financial health and insensitivity to risks	Relationship between financial and sustainability reporting	Website, press releases, annual reports
- Banks ¹	Innovation, research, and development	Reporting according to guidelines, as basis for comparison with other organisations	Compliance
	Transparency and communication	Reputation management	Relationship management
	Good reputation	Information over consequences of investments and divestments	Integrity Policy
	Ethical operating activities and compliance	Information over future opportunities and product innovations	CSR Code
	Privacy and data security		
	Clarity about the relationship between financial and sustainability reporting		
Customers			
- Private	Fair competition and prices	Quality management	Website, press releases, annual reports
- Business ²	Accessible parking facilities	Information regarding liability	Compliance
	Security practices	Health and safety measures	Customer Service Desk
	Quality and good parking services	Product development and environmental management	Customer satisfaction surveys
	Privacy and data security		Information at the location
	Good complaints processing		

¹ Interaction frequency: quarterly

² Interaction frequency: daily

Stakeholders	Requirements	Activities	Resources
Employees - Existing	Job security and correct remuneration	Inform about Q-Park's plans and intentions	Consultation between management and employees
	Ethical business operations	Work policy and HRM	Performance and appraisal interviews
	Safe working conditions	Health and safety measures and prevention of incidents, emergencies, and accidents	Employee training
	Good reputation	Education and training	Internal reputation and communication
	Diversity	Prevention of fraud and undesirable behaviour	Employee satisfaction surveys
	Transparency and communication	Risk and reputation management	Integrity Policy
Business partners - Suppliers - Commercial parties ¹	Ethical business operations	Inform about Q-Park's plans and intentions	CSR Code
	Partnerships	Quality control and information about liability	Annual reports
	Quality	Health and safety measures	Negotiations
	Chain responsibility	Prevention of fraud and undesirable behaviour	Position papers and showcases
	Transparency and communication	Production conditions (also in the chain)	Collaboration (on innovation) and consultation
	Innovation, research and development	Product development and care for the environment	Integrity Policy
		Sharing 'best practices'	Participate in knowledge platforms
		Drafting standards	
		Comply with voluntary agreements within sector	

¹ Interaction frequency: monthly

Stakeholders	Requirements	Activities	Resources
Municipalities - Local authorities - Communities ¹	Benchmarking Employment Ethical operating activities and compliance Integration of transport modes Viable, accessible, and economically flourishing cities Cooperation and support for social projects	Design and implementation of the policy Sharing 'best practices' Own regional initiatives Modify design of parking facilities to suit the surroundings Sustainable construction, maintenance and renovation Public-Private Partnerships	Website, press releases, annual reports Collaboration and consultation CSR Code Sponsoring and donations
Governments, politics and society as a whole - National governments - EU - International institutes ²	Safe, healthy, pleasant and social living environment Countering climate change Economical use of raw materials, energy and water Ethical business operations	Initiatives for sustainable urban mobility Prevention and reduction of damaging environmental impact Contribution to transparency of sector	Website, press releases, annual reports Consultation groups Integrity Policy

¹ Interaction frequency: monthly

² Interaction frequency: at least once a year
